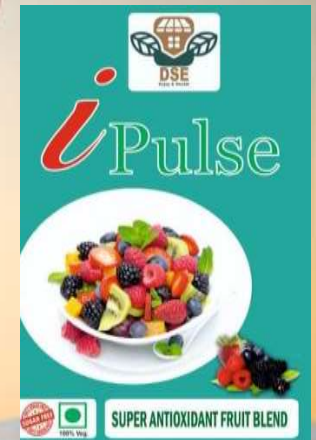




Good Health  
↘  
Good Life

DSE Group of Company

# BUSINESS PLAN 2025



## Body Composition



Protein

Vitamin

Minera

Fiber

Good Health

Good Life

We need 7 key nutrients everyday for a healthy functioning of our body, namely water, carbohydrates, proteins, vitamins, minerals and fiber. We often consume adequate quantities of water, carbohydrates and fat but are deficient in our intake of protein, vitamins, minerals and fiber. Leading health authorities like WHO, ICMR and FAO recommend the intake of each of these types of nutrients as per their RDA recommendations to sustain



**First Happiness**  
**Healthy Life**



**Second Happiness**  
**Wealthy Life**

Good Health  
↙ ↘  
Good Life



# Under 50 Years

Craze for Money...





# After 50 Years



*1945 - 10*

*1965 - 100*

*1985 - 1,000*

*2005 - 10,000*

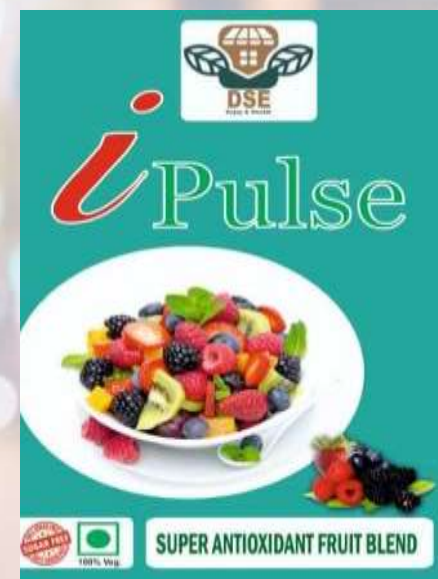
*2025 - 1,00,000*



# Who is your Protector?



## MEDICINE



## iPulse

Good Health  
Good Life

# WHY i - Pulse ?

**Because It best for over 200 Chronic Diseases.**



- Diabetes
- Acne Pimples
- Bad Cholesterol
- Stroke
- Menstrual Pain
- Ulcers
- Liver Problems
- Sexual Weaknesses
- Epilepsy
- Fibroids

- Prostate Issues
- Dental Problems
- Parkinson's Disease
- Haemorrhoids
- Skin Problems
- Alzheimer's Disease
- Sickle Cell Anaemia
- Joint Pain
- Heart Problems
- Poor Memory

- Constipation
- Eczema
- Multiple Sclerosis
- Pneumonia
- Uric Acid
- Arthritis
- Hepatitis
- Eye Problems
- Rheumatism
- Allergies

- Kidney Problems
- And Many More...
- Spinal Cord Injury
- Blood Pressure
- Cancer
- Infertility
- Brain Injury
- Asthma
- Gastric Issues
- Back Pain







# INGREDIENTS



# Company Profile

Product Launching in India!

## Key Highlights:

- **Global Quality:** Backed by Singapore's stringent standards
- **Indian Launchpad:** Debuting in India, with a focus on quality and efficacy
- **Regulatory Compliance:** FDA, Halal, and other certifications ensure safety and trust
- **Pre-Launch Phase:** Ongoing preparations for a successful rollout

Stay tuned for updates on  launch and experience the future of wellness!



# DSE MART

SHOPPING · SHARING · EARNING

## OUR QUALITY ASSURANCE





# DSE Group of Company

## INCOME TYPES



1. Retail Income – 10 to 50%
2. Direct Sponsor Bonus - 200
3. Activation Matching Bonus -200
4. Activation Matching Reward  
(20,50,100,500,1000,5000,10000,20<sup>th</sup>. 40<sup>th</sup> 80<sup>th</sup> ,160<sup>th</sup> , )
5. Group Repurchasing Matching Bonus-12%
6. Mentor Ship Commission (Single Leg) –  
L1 To-L5 ( 15%,10%,5%)
7. Travel Fund (24999 M BV)- 11%
8. Car Fund –(50,000 M BV) -6%
9. House Fund  
( 2,00000 M BV - 4%)
10. Diamond Fund (4,00000) -3%
11. B. Diamond F (M -29,9999) -2%
12. Double Diamond ( 1 cr ) – 2%
13. Field Expense.
14. Royalty Income CTO-2%
16. Lifetime Reward

15. Rank Achievement Bonus.
17. Franchising -15%, 10% , 5%



## Any Product Buy -1250 Life Time Distributor

1. Retail Bonus – 10 to 50%

2. Direct Sponsor Bonus - 200

3. Activation Matching Bonus -200



Matching - 1pv : 1Pv = 200 , **1250 = 1 Pv**

Matching - 2pv : 2Pv = 400 , **2500 = 2 Pv**

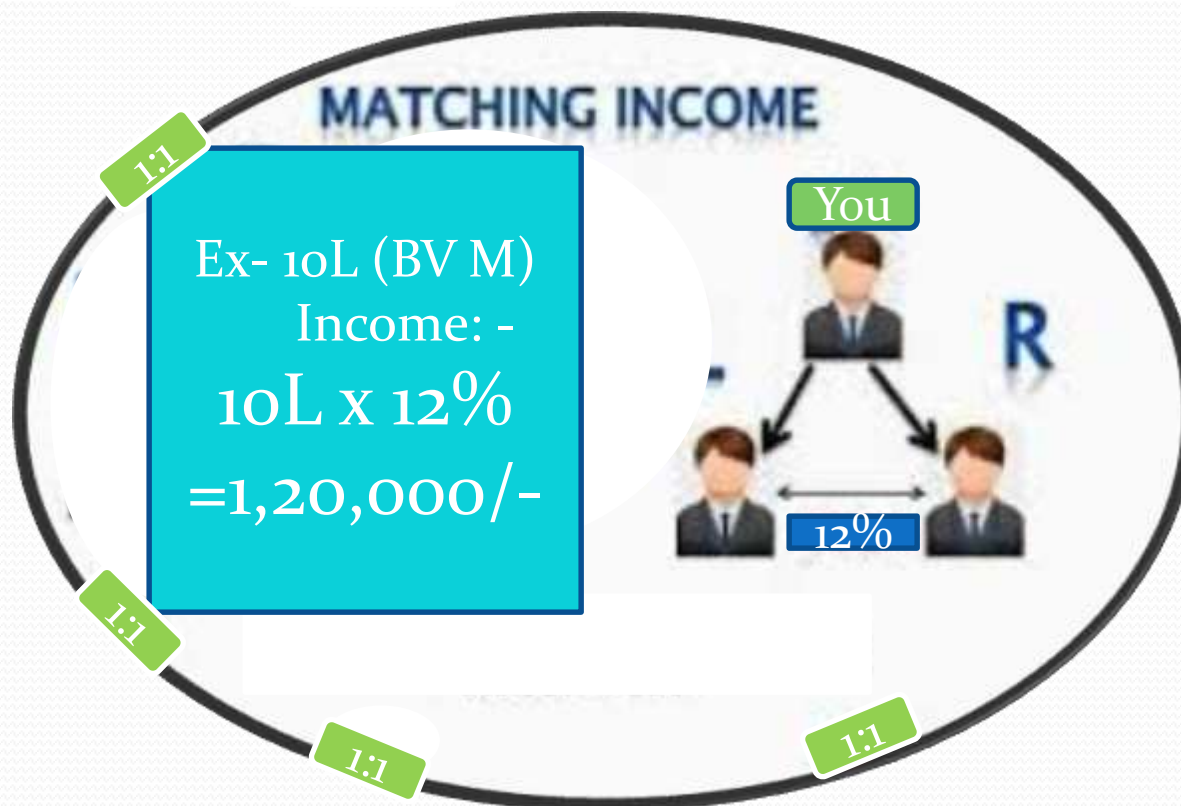
Matching - 4pv : 4Pv = 800 , **5000 = 4 Pv**

Capping – 5000/- Par Day  
Note- 7500/- , 10,000/- Par day

## 4.Activation Matching Reward

Distributor Activation Matching- L - R		Prize	DSE MART SHOPPING - EARNING - TRAINING	
	20	Aloe Vera		
	50	I Pulse		
	100	I Pulse		
	500	Mobile 5G		
	1000	L.E.D TV		
	5000	Laptop		
	10,000	Bike		
	20,000	Bullet		
	40,000	4- Wheeler		
	80,000	Swift Desire		
	1,60,000	Scorpio		
	3,20,000	Top model Scorpio		
	6,40,000	International Tour		
	12,80,000	D.S.E group flat		

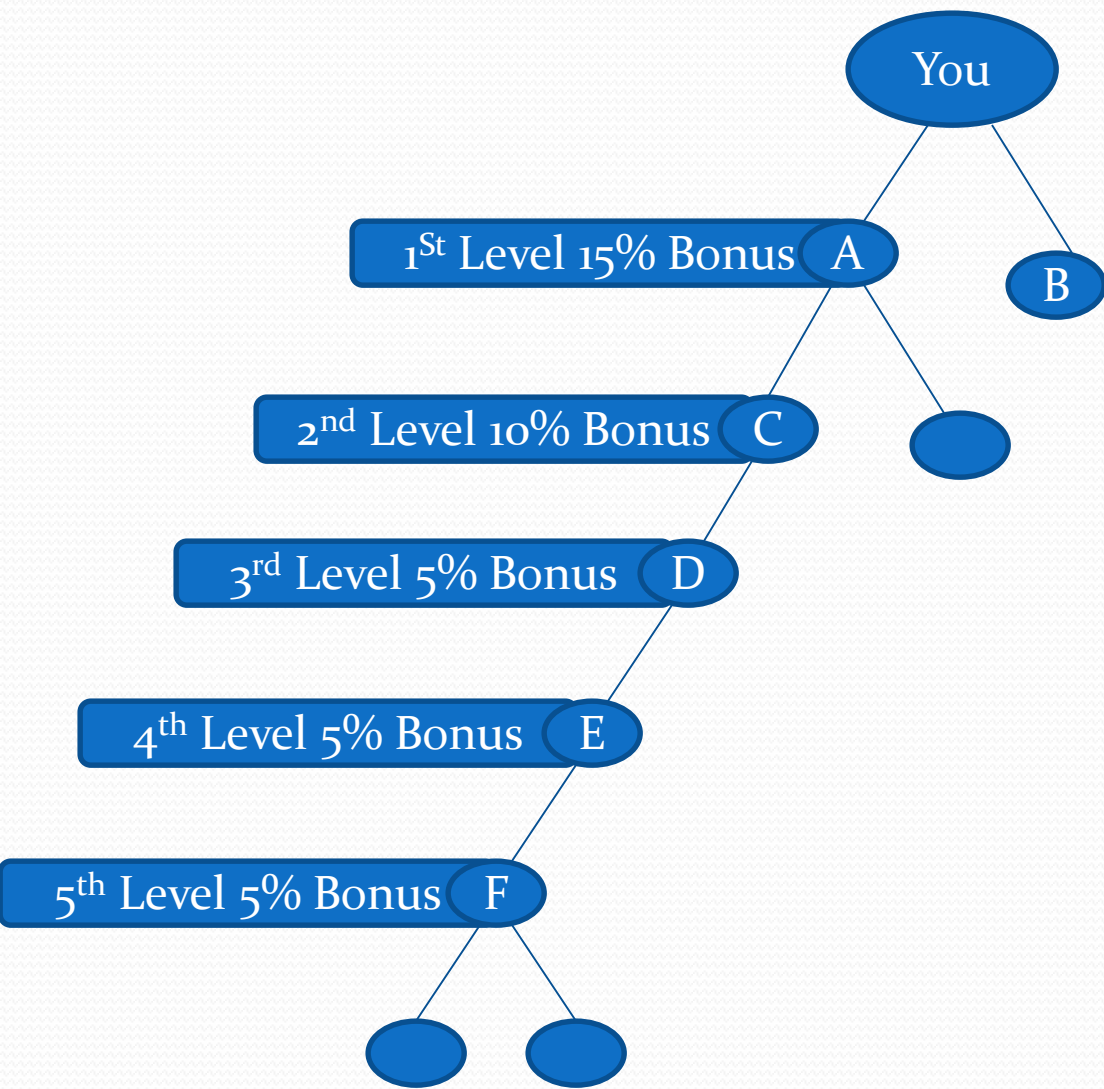
## 5. Repurchasing Matching Bonus -12%



Capping - 40,000 per day



## 6. Mentor Ship Commission (Single Leg) – L1-15% , L2-10% , L3-L5 – 5%



No capping

Ex:- F Matching Bonus-500000/-

E 1<sup>st</sup> L1  
Bonus -  
75000/-

D 2<sup>nd</sup> L2  
Bonus -  
50000/-

C 3<sup>rd</sup> L3  
Bonus -  
25000/-

A 4<sup>th</sup> L4  
Bonus -  
25000/-

You 5<sup>th</sup>  
L5  
Bonus -  
25000/-



## Reward and Royalty Income

S.No	RANK	M. BV(L-R)	New	Reward	Royalty
1	Star	20 Th.	20 <sup>Th</sup>	1600/ Silver	600 x 6
2	Silver	70 Th.	50 <sup>Th</sup>	3000/ Silver	700 x6
3	Gold	1.70 L	1L	6000/ (5G Mobile)	1000x6
4	Platinum	4.2L	2.5L	13500/(LED T.V)	2000x6
5	Diamond	9.2L	5L	21500/(E. Scotty)	4000x6
6	Royal Diamond	19.2L	10L	30500/(Dubai tour)	6000x6
7	Double Diamond	39.2L	20L	55500/(Glamour)	12000x6
8	Blue Diamond	69.2 L.	30L	1,10,000/(Alto Car)	15000x6
9	Black Diamond	1.20Cr	50.8L	200000/(Swift)	15000x6
10	Ambassador	1.95Cr.	75L	2,25,000/(Gold)	15000x6
11	Royal Ambassador	2.95Cr	1Cr	4,25,000 /( Scorpio)	20000x6
12	Blue Ambassador	63Cr.	60.05cr	8,25,000/(For tuner)	25000x6
13	Black Ambassador	183Cr	120cr	12,25,000 /(Jaguar )	27000x6
14	Crown	423Cr	240cr	51,25,000 /(Land)	30000x6
15	Royal Crown	903Cr	480cr	1,25,00000/ (Home DSE Society)	31000x6

## 7. Travel Fund – 11%

Fresh BV Matching

Eligibility-

Complete 24,999 BV Matching in Calendar month get Travel fund.

Calculation Method -:

Group Turnover x 11%

Total Travel fund Achievers



## 8. Car Fund – 6%

Eligibility-

Complete 50,000 BV Matching in Calendar month get Car fund.

Calculation Method -:

Group Turnover x 6%

Total Car fund Achievers

No Capping



## 9. House Fund – 4%

Fresh 2,00000BV Matching

Eligibility-

Complete 2,00000 BV Matching in Calendar month get House fund.

Calculation Method -:

Group Turnover x 4%

Total House fund Achievers



## 10. Diamond Fund–3 %

Fresh 5,00000BV Matching

Eligibility-

Complete 5,00000 BV Matching in Calendar month get Diamond fund.

Calculation Method -:

Group Turnover x 3%

Total B.D fund Achievers

No Capping

## 11.B. Diamond Fund-2 %

Eligibility-

Fresh 29,9999BV Matching

Complete 29,9999 BV Matching in Calendar month get B Diamond fund.

Calculation Method -:

Group Turnover x 2%

Total B. Diamond fund Achievers

## 12.Double Diamond Fund-2 %

Eligibility-

Complete 1Cr BV Matching in Calendar month get Double Diamond fund.

Calculation Method -:

Group Turnover x 2%

Total Double Diamond fund Achievers

No Capping



# RANK ACHIEVEMENTS



**Rank Achievement income is calculated on a differential basis.**





# DECISION



**HEALTHY LIFE**



**FINANCIAL  
FREEDOM**



**WORLD TOUR**



**RECOGNITION**



**HELPING OTHERS**



**OWN BUSINESS**



## Benefits of Franchising



# FRANCHISE



# MODULE



### FRANCHISE MODEL BENEFIT%

SSP( State Stock Point) 15%

DSP (District Stock Point) 10%

BSP (Block Stock Point) 05%

- ✓ Incentives based on Billing Price (DP)
- ✓ Sales between Franchise to Franchise Differential.
- ✓ No Minimum Target & No Limitations!



**SSP ( State Stock Point)**



# Franchising Business





## DSP

### (District Stock Point)

Only Rs 1,25000/- become as DSP to serve BSP as well IBO Sales. DSP model helps to maintain reasonable stock volume and helps to grow BSP's Network across

India's Best & Lowest Franchise Opportunity



## BSP

### (Block Stock Point)

Only Rs 51000/- IBO Can become as our BSP and can Join into Our Franchise Network. We Aim to reach every House hold in India and we Believe, through BSP Module we can reach can spared our brand & our Aim India Module Motto top.

BSP can purchase stocks anywhere in India through our SSP / DSP network.

Pocket Stock Point :- 25000/- Only Leader T&C Apply.



Open a New DSP Franchise with  
Rs- 5,50,000 and get Rs- 9000/-  
for Life time ! ( as Rent/Expenses etc )  
Sales incentives Extra !





**Open a New DSP Franchise with**  
**Rs- 5,50,000** and get **Rs- 9000/-**  
**for Life time !** ( as Rent/Expenses etc)  
**Sales Incentives Extra !**

**DSE MART**  
 SHOPPING - SHARING - EARNING

**FRANCHISE**

**Fair Business Policy:-**  
 Minimum 2,01,000/- Sales should complete to claim 9000/-  
 In case of Stock Return, credited amount will be reserved

**DSE MART**  
 SHOPPING - SHARING - EARNING

**Franchise Referral Incentives**  
 Refer a SSP & DSP get 1% of  
 incentives on total Sales for  
 Lifetime . No Limit & No Capping

## Terms & Conditions:-

- Company will not refund any payment after converting ID into Green.
- Sign -Up is absolutely Free for Lifetime and No Registration /No Renewal Fee.
- Only One I B O account permitted one Pan.
- KYC should be in verified status to generate business counts/incentive.
- Incentives will be paid on weekly & monthly basis weekly every Wednesday & monthly every 5 to 6.
- Our System doesn't offer any fixture income/ Salary etc. All incentives based only on sales made.
- The incentive and bonuses subject to sales made and as per the term & Conditions mentioned on the website.
- **DISCLAIMER :-** The Incentive figures depicted in this document are illustrative intended to explain the components and operations of the DSE Group Compensation System. Through his or her participation in the DSE group Compensation System. Any representation or guarantee of earning , whether mode by IB/ Independent Distributor, would be No Fixed incentive/No Assured Incentives, without sales-offers nor encouraged by DSE group of Company.



# Teamwork

Join Us!

